STATE OF SOUTH CAROLIN	A)		DEFODE	TITE
(Caption of Case)	BEFORE THE PUBLIC SERVICE COMMISSION OF SOUTH CAROLINA COVER SHEET			
See Docketing Information Other				
))))	DOCKET NUMBER: _	-	
(Please type or print) Submitted by: Patrick W. Turner		SC Bar Number:	6566	
		Telephone: Fax:	803-401-2900 803-254-1731	
Address: Suite 5200		Other:	003-234-1	731
1600 Williams Street				1. A 4 6 6 7 7 7 7 7 7 7 7 7 7 7 7 7 7 7 7 7
Columbia, South Carolina 29201		Email: patrick.tu	rner.1@att.o	com
NOTE: The cover sheet and information as required by law. This form is require be filled out completely.				
DO€ ☐ Emergency Relief demanded in ☑ Other: Promotion Descripti	n petition \sqcup exp	quest for item to be peditiously		Commission's Agenda
INDUSTRY (Check one)	NATUR	RE OF ACTION (Check all that apply)		
☐ Electric	Affidavit	Letter	<u>.</u>	Request
Electric/Gas	Agreement	Memorandum		Request for Certification
Electric/Telecommunications	Answer	Motion		Request for Investigation
Electric/Water	Appellate Review	Objection		Resale Agreement
Electric/Water/Telecom.	Application	Petition		Resale Amendment
Electric/Water/Sewer	Brief	Petition for Recon	sideration	Reservation Letter
Gas	Certificate	Petition for Rulem	aking	Response
Railroad	Comments	Petition for Rule to	Show Cause	Response to Discovery
Sewer	Complaint	Petition to Interven	ne	Return to Petition
▼ Telecommunications	Consent Order	Petition to Intervene	Out of Time	Stipulation
Transportation	Discovery	Prefiled Testimon	y	Subpoena
Water	Exhibit	▼ Promotion		Tariff
☐ Water/Sewer	Expedited Consideration	Proposed Order		Other:
Administrative Matter	Interconnection Agreement	Protest		
Other:	Interconnection Amendment	Publisher's Affida	vit	
	Late-Filed Exhibit	Report		
	Print Form	Reset Form]	

Promotion Description

\$50 MDU Closer Coupon #1524

OVERVIEW OF PROMOTION:

In accordance with the special promotions section of the General Subscriber Services Tariff, the \$50 MDU Closer Coupon promotion is scheduled to begin on December 31, 2007 and end on January 31, 2008. Customers placing an N or T order, and who order a 1FR+1 (local line plus a vertical feature) or higher class of service when they establish service at an apartment that participates in the Community Technology (CT) program may be eligible for \$50 cash back.

Services Included in this Promotion:

- 1. 1FR
- 2. Vertical Feature

PROMOTION SPECIFICS:

- 1. When new residents visit properties that are participating in the CT program, leasing agents will educate the customers that they could be eligible to receive \$50 cash back when they lease an apartment and sign up for AT&T services (1FR+1 or higher class of service required).
- 2. This offer is exclusive for the contracted MDUs that participate in the CT program.
- 3. Only customers placing an N or T order are qualified for this promotion when leasing an apartment in a contracted MDU property

PROMOTION RESTRICTIONS/ELIGIBILITY REQUIREMENTS:

- 1. Offer available only to customers signing up for service in an MDU with whom AT&T has a contract.
- 2. Offer valid for only one (1) service line per local service address.
- 3. The customer must place their order through the specified sales channel.
- 4. AT&T reserves the right to discontinue or modify this promotion at any time following Commission notice.
- 5. Offer may be combined with cash back offers or other promotional offers on the same services, as such offers may be concurrently available from time to time, provided that the company reserves the right to prohibit the combination of these promotions with any other promotions at the company's sole discretion.